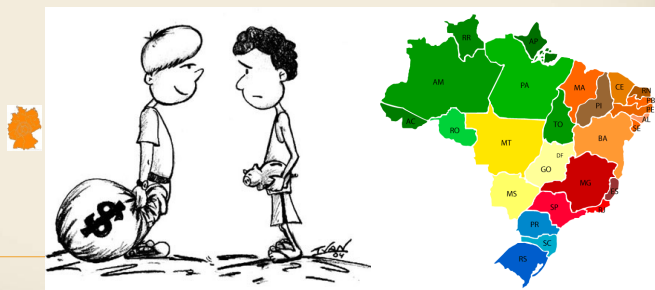


BRAZILIAN health system

Pharm. Rogério Hoefler
Brazilian Medicines Information Centre
Federal Board of Pharmacy



- 5th largest country in the world
 - Territory: Brazil is ~ 24 times larger than Germany
 - Population: ~ 2.5 times bigger than Germany
 - Poverty: ~ 12 times higher in Brazil than in Germany
- BRAZIL**



Health in brazil

- 1988 Constitution: health as a citizen's right and a state's duty
- universality, integrality and equity
- from basic to specialized assistances
- education, prevention and treatment of diseases



universality

Health is a right of all Brazilian citizens



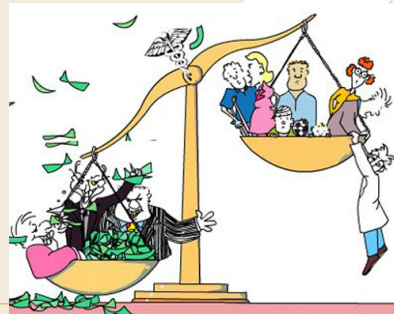
integrality

From prevention to treatment assistances



equity

More supporting for people that have more necessities



Numbers of health in Brazil

- more than 56.000 outpatient unities
- more than 6.000 hospitals
- more than 487.000 beds
- ~ 350 million of attendances per year

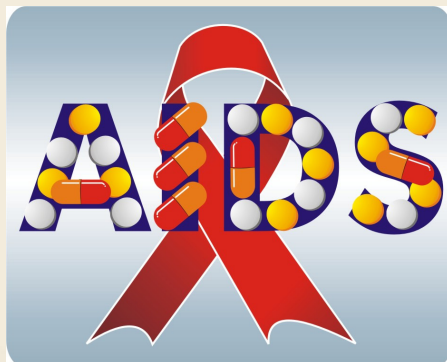
Good points

Vaccination



Good points

Treatment of people with AIDS



Good points

Program Saúde da Família



Good points

Mobile Service of Urgency Care

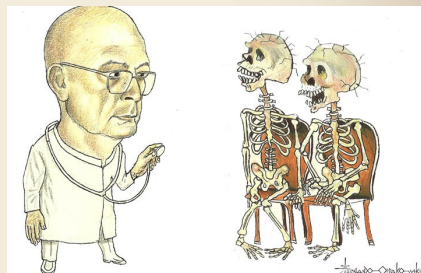


Good points

But the hospitals not so much!



People wait for a long time to be attended



Pharmaceutical sector

There are more than 85,000 pharmacies in Brazil



Pharmaceutical sector

About 17,000 kinds of medicines are sold in Brazil



Pharmaceutical sector

- Over-the-counter medicines
- For prescription medicines
- Special controlled medicines



Pharmaceutical sector

But the pharmacists are not present in many pharmacies



advertising

- Direct to consumer advertising is allowed only for OTC medicines
- For prescription medicines – only allowed to doctors, odontologists and pharmacists
- Some organizations don't permit advertisements nor reps visiting to health professionals

Thank you!